



The NC Academy of Physician Assistants and CME 4 Life have partnered to bring you:

Demystifying Emergency Medicine

**8 Hours Cat. 1 CME AAPA Approved DVD Program
by John Bielinski, Jr, MS, PA-C**

Demystifying Emergency Medicine is the complete 8-hour DVD program. It's like an emergency medicine residency program! If you need to learn emergency medicine, this program is designed to give you immediate tools for patient care.

- It's concentrated, precise and this program has been taught to thousands of providers.
- Lectures based on this program have been given at numerous state conferences in keynote speaking roles.
- Best of all, John Bielinski, using a system of learning called "Active Engagement Learning," has made it easy and fun to remember using memory tricks, mnemonics and case studies that will allow you to recall this information quickly when the need arises.

You will receive the DVDs within 7 working days of placing your order.

DVD 1: Secrets of Laboratory Medicine

DVD 2: Secrets of Pulmonary Medicine and CXR Interpretation

DVD 3: Secrets of Chest Pain and Advanced 12 Lead EKG Interpretation

DVD 4: Common Emergency Medicine Complaints

8 Hour DVD Program, \$300 or only \$140 when purchased with a live seminar registration!

Included in the Program:

DVD 1: Laboratory Medicine

- What's the one critical question you must answer about anemia 100% of the time.
- The biggest error in the evaluation of hyponatremia.
- What's the single best predictor that your patient is going to die during your shift.
- The secrets of acidosis taught only in medical school.
- The 9 causes of sinus tachycardia you must learn and the one, that if missed, will BURN you!
- This electrolyte kills more than all other electrolytes combined.
- Where's the major malfunction? Understanding Renal Functions.
- Death of tissue or biliary blockage? Mastering the 5 Liver Function Tests.
- Does elevation really matter? Demystify the pancreatic enzymes.
- How to decode blood clotting; evaluating platelets and the clotting cascade.
- The four nasty, dirty bugs we deal with daily. Getting to know Clostridium.
- The 6 gram positive bugs that every good clinician can identify.

DVD 2: The Pulmonary Patient

- They all need this badly! The general management of all pulmonary patients.
- Panting. Speechless. Sleepy. He's going to die. How do we diagnose the patient in respiratory acidosis.
- How to ID the decompensating pulmonary patient early.
- Is he "blue" or "sleepy?" How to understand the difference between hypoxia and hypercarbia?
- Understand the 4 critical secrets of the pulmonary patient that express severity of disease.
- Learn a reproducible and effective system to evaluate a chest XRAY.
- Diagnosis and treatment of Congestive Heart Failure: Where's the money?
- You have to handle an airway obstruction with "T.L.C.!"
- How to treat severe Asthma and provide life saving treatments.
- Understand the 3 different radiographic presentation of pneumonia.
- Fend off the grim reaper: secrets to diagnosing pulmonary embolism.

DVD 3: Chest Pain and Advanced 12 Lead EKG Interpretation

- Learn 4 secrets to immediately sharpen your EKG skills.
- Why are 25% of myocardial infarctions missed? Will you fall into this trap?
- The 10 questions to a perfect HPI.
- This deadly disorder presents EXACTLY like bronchitis. Will you get burned?
- If you miss this subtle EKG change, your patient is going to die. Ischemia.
- Case Study: I missed an EKG finding that ended in tragedy. We live with our mistakes.
- Master the 5 deadly causes of chest pain.
- Learn the "two safety nets" of EKG interpretation.
- Of the 6 causes of ST segment elevation, 2 will kill your patient in less the 5 minutes.
- Gain the respect of cardiologists by understanding the BEST way to identify ST segment elevation.
- Understand the 4 tricks to recalling ST segment depression.
- You will earn your black belt in "Medical-legal Jujitsu."

DVD 4: Common EM Presentations

- 3 key findings on the plain film abdominal XRAY.
- Learn to assess an abdomen like a surgeon.
- Headache: is this headache nothing, or everything?
- When is a stroke not a stroke?
- Wound Care: how to avoid getting burned by the number one cause of lawsuits.
- Learn the 3 tricks to painless local anesthesia.
- Fever of 103? Otitis media verses meningitis: how to identify and treat the infected child.
- Learn to identify the 6 most commonly missed fractures.
- Master the New "PEA Pyramid" when playing 'Resuscitation Idol.'
- Mastering cardiac pharmacology, from antihypertensives to ACLS meds.
- Learn how to practice medicine like a Jedi Master.
- The "Staying Alive" response battles and the "After Sex" response.

Testimonials

"John Bielinski is probably the best speaker I have seen at CAPA conferences over the past 5 years. I look forward to his lectures each time because he makes difficult topics and information easy to understand by the way he presents his material." -*Joseph Warren, PA-C*

"John, I have been a PA for 17 yrs. and you have brought back the excitement in CME's for me. Your enthusiasm and your simple approach to Emergency Medicine is awesome! I have watched the DVDs twice." -*Chris P, PA*

"Best, most clinically relevant course I have been to in my 26 years in practice. EXCELLENT!" -*Stephen C, PA*

"Loved your workshop on Sunday...have been quoting "HORID" and "Who's Your PAPP" ever since!" -*Jessica H, PA*

"Excellent speaker, great practice PEARLS and practical information." -*Carol A, CNMP, FNP*



ORDER FORM

Demystifying Emergency Medicine, Category I CME, 8 Hour DVD Program, \$300 or only \$140 when purchased with a live seminar registration!

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DVD 4: Common Emergency Medicine Complaints

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QTY. _____ **@ \$300 for 8 hour Cat. I CME DVD on Demystifying Emergency Medicine**

QTY. _____ **@ \$140 for 8 hour Cat. I CME DVD on Demystifying Emergency Medicine** when purchased with a registration for the *LIVE Demystifying Emergency Medicine* program offered at the NCAPA Annual Conference in August and in cities across the state of NC in January 2013. For more information on these live programs, visit www.ncapa.org.

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