

## **2018 NCAPA PA Poster Session: Professional/Community Outreach Submissions**

### **Overview/Summary (10)**

Purpose and objective clearly stated? Appropriately defined, not too broad or too narrow.

### **Goals of the Outreach efforts (10)**

Clearly stated with measurable objectives.

### **Outreach Activities (30)**

Detailed description, steps and timelines of implementation of the project/activity so that others may duplicate a similar project of either PA utilization, advocacy, outreach or collaboration with others, partnerships with other medical and professional organizations or promoting the role of the PA to regulatory, government or other organizations.  
Data/analysis as appropriate.

### **Accomplishments & Impact (10)**

Are the results presented in sufficient detail to support conclusions? Is there evidence of building sustainability? Was the impact significant and was it appropriately measured? Were the conclusions clear and interpretation sounds?

### **Significance to the profession/community (10)**

Usefulness of the project if applied in other settings? Benefits beyond participants? Easily reproducible?

### **Recommendations for Others (10)**

What are the recommendations? Are there benefits to practicing professionals, potential impact in the community?

### **Readability (10)**

Clear and easy to read?

### **Originality (10)**

Novel idea which adds to the literature?

**Word limit – 400-500 maximum, excluding references**