

NCAPA Winter Conference

February 29-March 3, 2020

Hilton Raleigh North Hills • Raleigh, NC

EXHIBITOR INFORMATION

2019 RATES

Exhibitor Booths are all located in the same main hall, outside the general sessions.

Standard/Returning:	\$1200
First time Exhibitor:	\$900
Ad in Program:	\$350
Ad in Daily Slide Show:	\$350

WHAT'S INCLUDED:

- 10' X 8' wall and draped exhibit space with a 6' skirted table and two chairs;
- Up to 4 badges per booth, including continental breakfast, refreshment breaks, and lunches ;
- Access to WiFi

REGISTRATION DOES NOT INCLUDE ELECTRICITY. If your booth requires electricity you will be responsible for additional hotel fees.

Products that require FDA marketing approval must be approved prior to exhibiting.

Exhibit space cannot be shared.

2020 Winter Conference
February 29-March 3, 2020
Hilton Raleigh North Hills
3415 Wake Forest Road
Raleigh, NC 27609

The NCAPA Winter Conference agenda is focused on a core medical knowledge review. The sessions provide a comprehensive review of all organ systems making it appropriate for any provider looking to brush up on the basics. Average attendance at NCAPA's Winter Conference is approximately 300 PAs and NPs.

DETAILS

Exhibit Hall Installation is Saturday, February 29 from 8 – 10 am.

- Exhibitors should stop by the NCAPA Registration desk to pick up name badges, lunch tickets, booth location, and program. Payment must be made in full before setting up table

Exhibit Hall opens on Saturday, February 29 at 10 am

- Continental breakfast in exhibit hall at 7:30 am each day;
- General sessions begin at 8am;
- Exhibit Hall breaks from 10 – 10:30 am;
- Lunch is from noon – 1 pm each day;
- General sessions end at 5:15 pm on Sat/Sun;
- General sessions end at 4:15 pm on Monday.

Exhibit Hall breakdown is Monday, March 2 by 5:30 pm

- Any items to be shipped post-conference must be packed with a completed shipping label and left in a designated area at the conference. The hotel will call UPS and FedEx for pick-up on Tuesday.

[APPLY FOR YOUR BOOTH TODAY](#)

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PRODUCT THEATER INFORMATION

Product theaters are presentations that provide live marketing opportunities to reach professionals in a private session. They are 50 minutes in length followed by a 5-minute question and answer session. The topic and presenter are your choice, but due to the promotional nature of these sessions, they are not accredited for Continuing Medical Education (CME).

The cost is \$2500 payable to NCAPA. Food and beverage costs are **not** included in this fee and are to be paid by the sponsor. These additional costs can be discussed in detail when planning the event.

NCAPA Provides

- Meeting room space
- A/V Support
- Distribution of handouts
- List of session attendees & registration support
- Inclusion of session on online conference schedule/registration, and an ad in conference printed program
- Marketing e-mail to registered attendees

Sponsor Provides

- Speaker and topic
- Speaker expenses
- Signage/display
- Introduction of speaker and moderate session
- Food and beverage costs

If you are interested in providing a product theater at our Winter Conference, please contact Carin Head, NCAPA Director of Conferences and CME, at carin.head@ncapa.org.

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MAP OF EXHIBIT HALL



Booths are assigned in the order of payments received. Once your application has been reviewed and accepted, you will be contacted to submit payment and select your booth.

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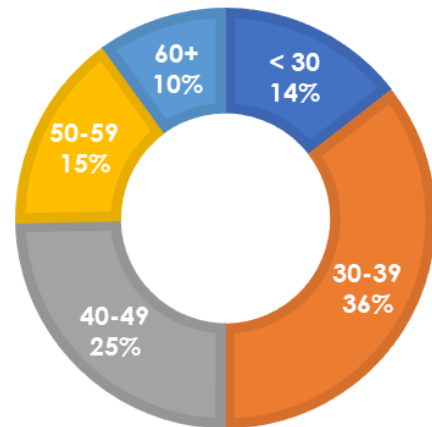
Hilton Raleigh North Hills • Raleigh, NC

NC PHYSICIAN ASSISTANTS

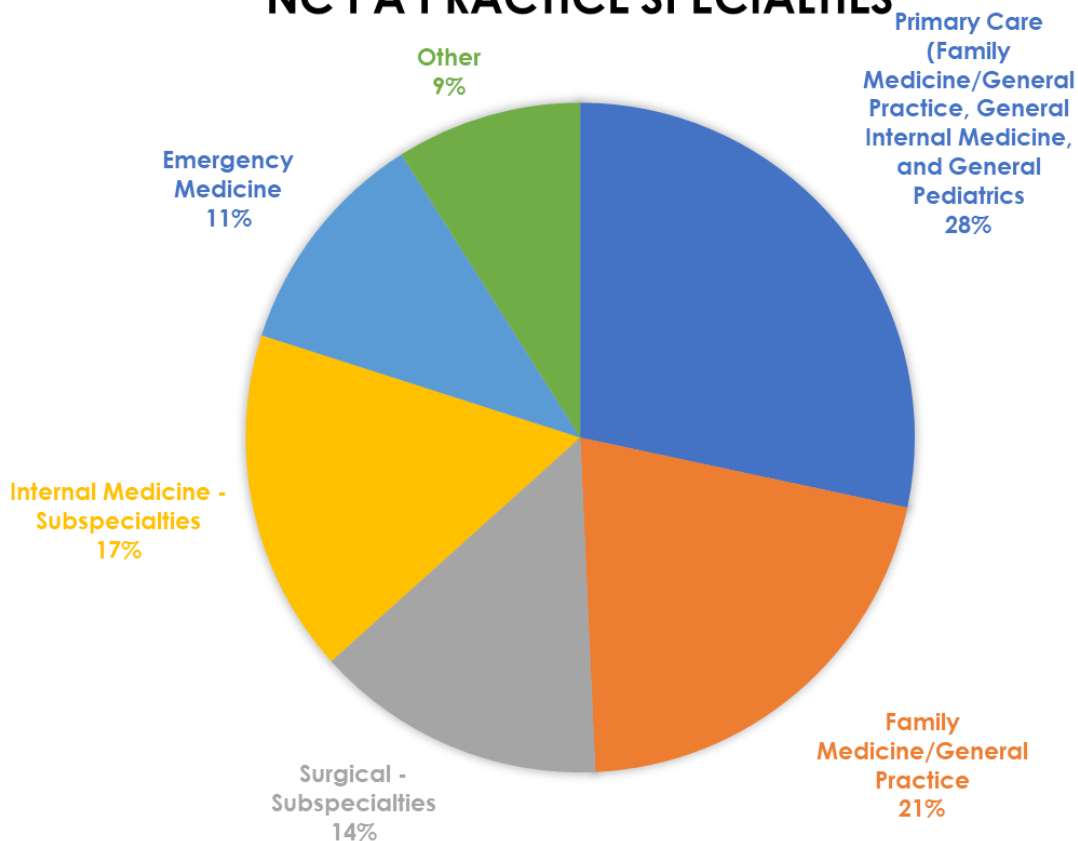
North Carolina is a great state to be a PA. There are currently over 7000 certified PAs living and/or practicing in North Carolina. Our laws make it possible for PAs to utilize the clinical skills and expertise they have developed through education and practice.

AGE OF PAS IN NC

■ < 30 ■ 30-39 ■ 40-49 ■ 50-59 ■ 60+



NC PA PRACTICE SPECIALTIES



[APPLY FOR YOUR BOOTH TODAY](#)