



EXHIBITOR INFORMATION

2020 RATES

Standard/Returning:	\$1250
Standard/First-time:	\$937.50
Premium/Returning*:	\$1750
Premium/First-time*:	\$1312.50
Tote Bag Insert:	\$350
Ad in Program:	\$350
Ad in Daily Slide Show:	\$350

WHAT'S INCLUDED:

- 10' X 8' wall and draped exhibit space with a 6' skirted table and two chairs;
- Up to 4 badges per booth, including continental breakfast, refreshment breaks, and lunches ;
- Access to WiFi

**Premium booths include tote bag insert and an ad in the slide show*

REGISTRATION DOES NOT INCLUDE ELECTRICITY.

If your booth requires electricity you will be responsible for additional hotel fees.

Products that require FDA marketing approval must be approved prior to exhibiting.

Exhibit space cannot be shared.

2020 Summer Conference
August 16 - 21, 2020
Embassy Suites, Kingston Plantation
9800 Queensway Boulevard
Myrtle Beach, South Carolina 29572

The NCAPA Summer Conference combines the best CME for PAs and NPs with a family friendly beach vacation. Sessions start and end early so our conference attendees can get out and enjoy the wide sands of Myrtle Beach with an assortment of fun beach activities throughout the week.

DETAILS

Exhibit Hall Installation is Sunday, August 16 from 1:00 pm – 5:00 pm

- Exhibitors should stop by the NCAPA Registration desk to pick up name badges, lunch tickets, booth location, and program. Payment must be made in full before setting up table.

Exhibit Hall opens on Monday, August 17 at 7 am

- Continental breakfast in exhibit hall at 6:30 am each day;
- General sessions begin at 7 am and end at 2:30 pm, Monday - Wednesday;
- Exhibit Hall breaks are ½ hour each day, mid-morning;
- Lunch is from 11:30 – 12:30 each day.

Exhibit Hall breakdown is Wednesday, August 19 by 5 pm

[APPLY FOR YOUR BOOTH TODAY](#)



PRODUCT THEATER INFORMATION

Product theaters are presentations that provide live marketing opportunities to reach professionals in a private session. They are 50 minutes in length followed by a 5-minute question and answer session. The topic and presenter are your choice, but due to the promotional nature of these sessions, they are not accredited for Continuing Medical Education (CME).

The cost is \$5000 payable to NCAPA. Food and beverage costs are **not** included in this fee and are to be paid by the sponsor. These additional costs can be discussed in detail when planning the event.

NCAPA Provides

- Meeting room space
- A/V Support
- Distribution of handouts
- List of session attendees & registration support
- Inclusion of session on online conference schedule/registration, and an ad in conference printed program
- Marketing e-mail to registered attendees

Sponsor Provides

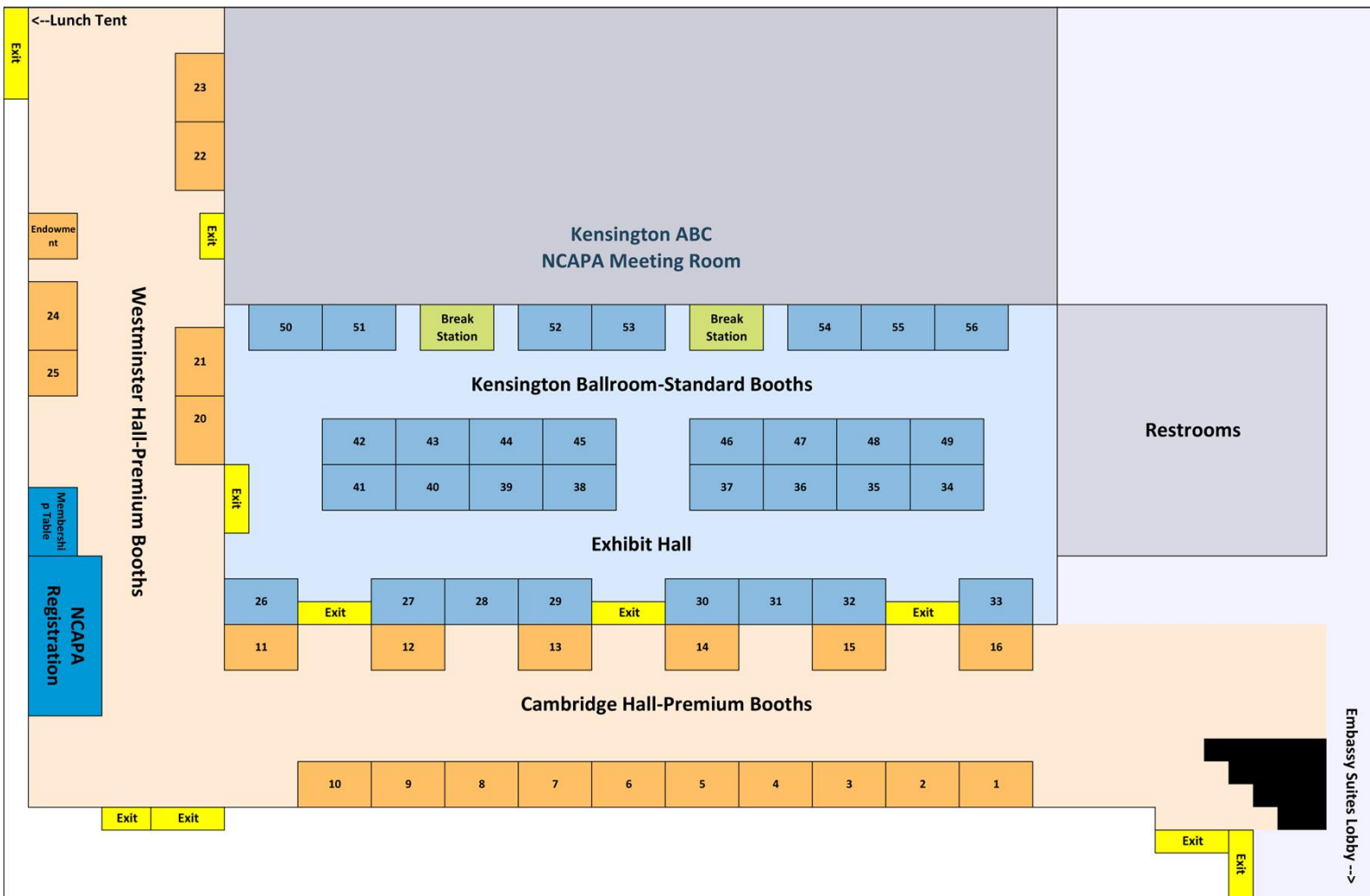
- Speaker and topic
- Speaker expenses
- Signage/display
- Introduction of speaker and moderate session
- Food and beverage costs

If you are interested in providing a product theater at our Summer Conference, please contact Carin Head, NCAPA Director of Conferences and CME, at carin.head@ncapa.org.

[APPLY FOR YOUR BOOTH TODAY](#)



MAP OF EXHIBIT HALL



Booths are assigned in the order of payments received. Once your application has been reviewed and accepted, you will be contacted to submit payment and select your booth.

[APPLY FOR YOUR BOOTH TODAY](#)

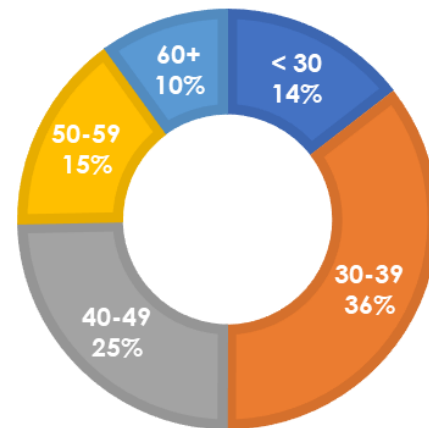


NC PHYSICIAN ASSISTANTS

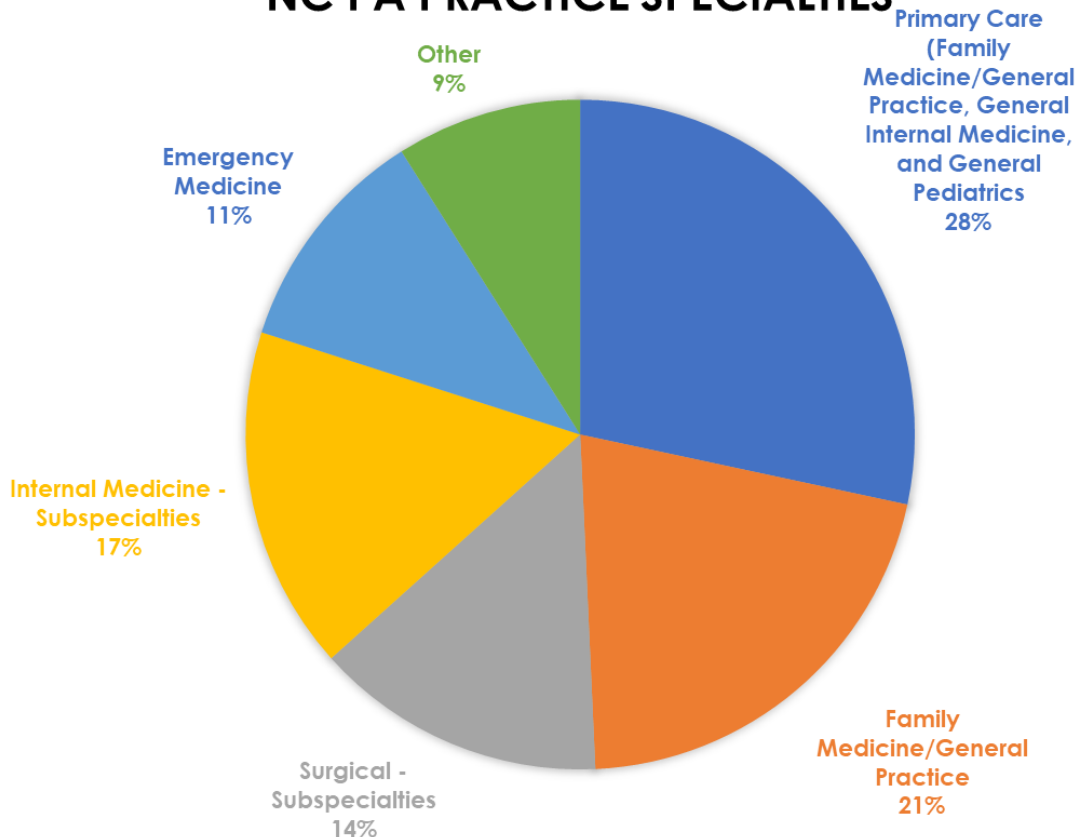
North Carolina is a great state to be a PA. There are currently over 7000 certified PAs living and/or practicing in North Carolina. Our laws make it possible for PAs to utilize the clinical skills and expertise they have developed through education and practice.

AGE OF PAS IN NC

■ < 30 ■ 30-39 ■ 40-49 ■ 50-59 ■ 60+



NC PA PRACTICE SPECIALTIES



[APPLY FOR YOUR BOOTH TODAY](#)