



2022 PROSPECTUS FOR EXHIBITORS, SPONSORS, AND PRODUCT THEATERS

The NCAPA Summer Conference has historically combined the best CME for PAs and NPs with a family friendly beach vacation. Due to the challenges of the ongoing pandemic, we held our first hybrid conference in 2021, when over 800 PAs and NPs attended, either virtually or in-person. This year, we are offering another hybrid experience giving registrants an opportunity to attend either in-person at Myrtle Beach, or virtually in the location of their choosing. Sessions begin and end early each day so that onsite attendees can get out and enjoy the wide sands of Myrtle Beach with an assortment of fun beach activities throughout the week.

DETAILS

Embassy Suites
9800 Queensway Boulevard
Myrtle Beach, South Carolina 29572

Onsite Exhibit Hall installation is Sunday, August 14 from 1:00 pm – 5:00 pm

- Exhibitors should stop by the NCAPA Registration desk to pick up name badges, lunch tickets, booth location, and program. Payment must be made in full before setting up table.

Onsite Exhibit Hall opens on Monday, August 15 at 7 am

- Continental breakfast in exhibit hall at 6:30 am each day;
- General sessions begin at 7 am and end at 2:30 pm, Monday - Wednesday;
- Exhibit Hall breaks are ½ hour each day, mid-morning;
- Lunch is from 11:30 – 12:30 each day.

Onsite Exhibit Hall breakdown is Wednesday, August 17 by 5 pm

Products that require FDA marketing approval must be approved prior to exhibiting.

Virtual sponsorship options are also available.

[APPLY FOR YOUR BOOTH TODAY](#)



2022 PACKAGE RATES

ONSITE STANDARD EXHIBITOR: \$1,250 Returning | \$937.50 First-time

Includes:

- 10' X 8' draped exhibit space with a 6' skirted table and two chairs,
- Continental breakfast and lunches for up to four exhibitor attendees,
- Your linked logo on the NCAPA website, Virtual Attendee hub, and displayed in the daily slideshow,
- Pre- and post-registration attendee lists,
- Access to WiFi.

ONSITE PREMIUM EXHIBITOR: \$1,750 Returning | \$1,312.50 First-time

Includes:

- All the above Standard exhibitor options,
- Premium exhibitor space in the Exhibit Hall,
- Insert to include in attendee tote bag,
- Full slide ad in daily slide show.

ONSITE DELUXE EXHIBITOR: Contact NCAPA for pricing

Includes:

- All the above Standard and Premium exhibitor options,
- Double sized booth in one of three deluxe exhibit locations
- Branding available at one of the following events:
 - Paul Hendrix Welcome Reception on Sunday night
 - Gourmet Coffee bar in the exhibit hall from 6:30 – 10:30 am on the first day of conference
 - NCAPA 5K Run on Monday afternoon

Booths are assigned in the order of payments received. Once your application has been reviewed and accepted, you will be contacted to submit payment and select your booth.

PACKAGES DO NOT INCLUDE ELECTRICITY.

If your booth requires electricity, you will be responsible for any additional hotel fees.

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2022 PACKAGE RATES

VIRTUAL SPONSORSHIP: \$500

Includes:

- Pre- and post-registration attendee lists,
- Your logo, linked to your choice of content, on our NCAPA website, Virtual Attendee hub, and displayed in the daily slideshow.

EXTRAS (can be purchased outside of any packages):

- Tote Bag Insert \$350
- Ad in the Daily Slide Show \$350

PRODUCT THEATER \$5,000

Product theaters provide a high-value live marketing opportunity to reach motivated professionals in an exclusive setting. These sessions are 55-minutes total, including time for Q&A. Due to the promotional nature, product theaters are not accredited for Continuing Medical Education (CME). Sponsor is responsible for introducing and moderating the session, as well as all food and beverage costs.

Includes:

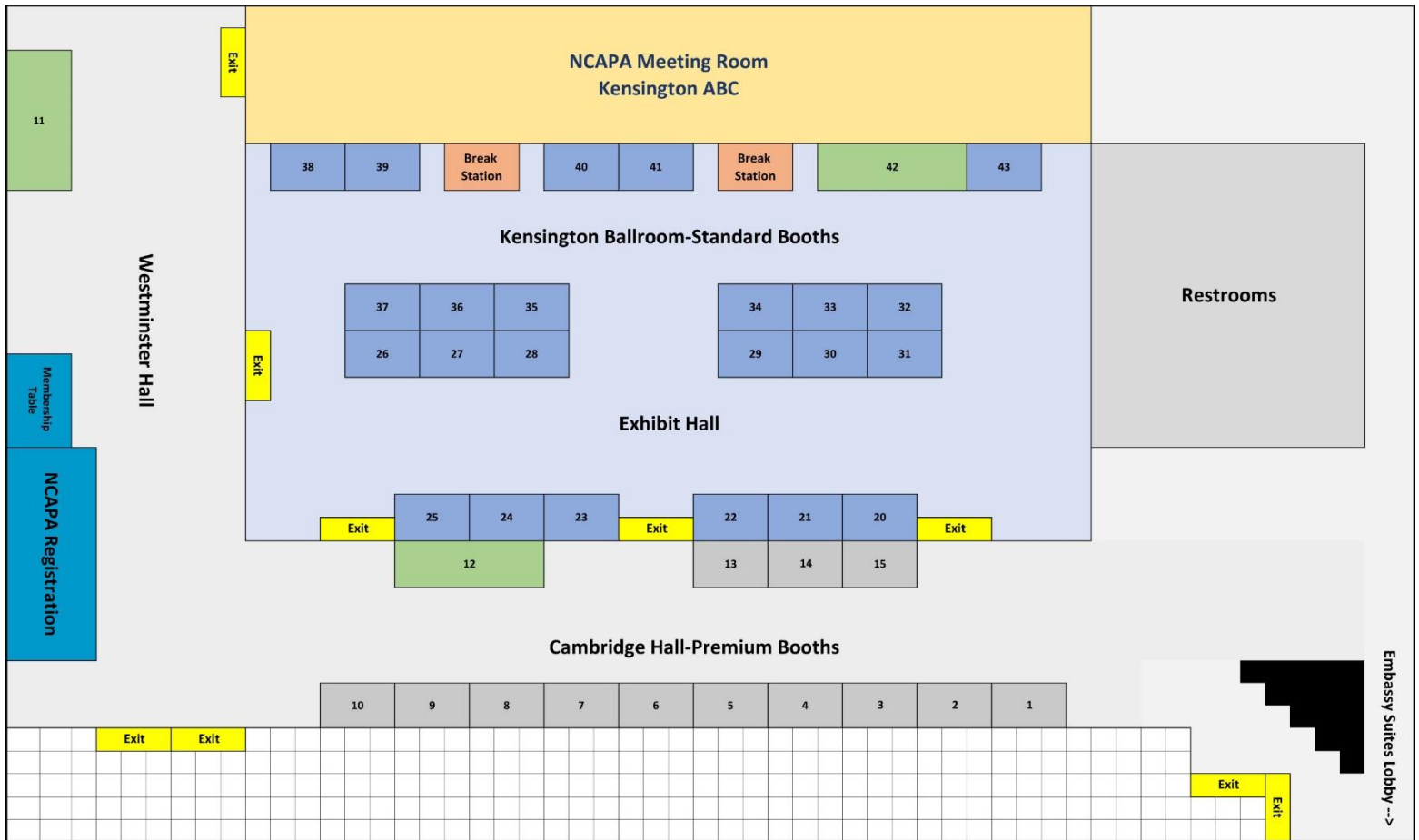
- Meeting room space,
- List of session attendees and registration support,
- Your logo, linked to your choice of content, on our NCAPA website, Virtual Attendee hub, and displayed in the daily slideshow.

To purchase or for questions regarding any of our packages or Product Theaters, please contact Caroline Purdy at caroline.purdy@ncapa.org.

[APPLY FOR YOUR BOOTH TODAY](#)



MAP OF EXHIBIT HALL AT EMBASSY SUITES



[APPLY FOR YOUR BOOTH TODAY](#)